**International item Online Shop**

**Aluminium profiles and more –   
order products at any time of the day or night**

**The new** [**international item shop is**](https://www.item24.com/en-de/mb-building-kit-system/screws-and-universal-elements/universal-elements/mounting-plates/) **now online. Whether users are looking for individual aluminium profiles, customised constructions or a complete set of equipment for an ergonomic work bench, they will quickly find everything they need. Simply register, get started, and save time.**

The [item Online Shop](https://www.item24.com/en-de/mb-building-kit-system/screws-and-universal-elements/universal-elements/mounting-plates/) contains more than 4000 mechanical and factory equipment engineering products. Its enhanced search function makes the digital shopping process even more convenient. Users don’t even have to enter the exact designation to find what they are looking for. They will get a range of components that match the search term and can modify the list at any time. The displayed products are organised into categories for clarity. What’s more, complete parts lists can be imported into the item Online Shop from CAD or ERP systems and Excel lists with just a few clicks of a mouse.

**Perfect shopping cart management**

Design engineers and developers benefit from improved management of their shopping cart, and it is even easier to structure product lists in the new international shop. This makes it possible to save products and accessories for different projects separately. Users can view and manage their existing shopping carts using the shopping cart history function. As a result, it is possible to maintain several shopping carts and use saved data as the basis for a standard order. It is easy to place repeat orders at a later date. Assembly and user guides, diverse technical information, and detailed CAD data in a wide range of formats are available to download for every product. The shop also includes videos, technical documentation and sample applications. In the profiles section, the profile deflection calculator provides valuable data to help users find the most suitable model based on the load and intended purpose. As you can see, the shop is packed full of useful information about the components.

The new Online Shop from item is state of the art, and focuses firmly on user-friendliness. For example, the improved product search feature, optimised planning and management, and the clear structure make it much, much easier to select and put together suitable products for any project.

**Length:** 2418 characters including spaces

**Date:** 08 February 2023

**Photos:** 3 (source: item)

**Caption 1:** In the new item Online Shop, the enhanced search function helps users find products even faster.

**Caption 2:** Shopping carts can be structured and managed better. Products and accessories for different projects can be saved separately.

**Caption 3:** Assembly and user guides, diverse technical information, and detailed CAD data in a wide range of formats are available to download for every product.

**About item**

item Industrietechnik GmbH is the pioneer in building kit systems for industrial applications and a partner of the manufacturing industry across the entire globe. Today, the item product portfolio comprises more than 4000 high-quality components designed for use in machine bases, work benches, automation solutions and lean production applications. The company has received a string of awards for products with ground-breaking industrial design and end-to-end ergonomics.

item is spearheading digital engineering by driving forward the digitalisation of processes with software tools developed in-house. The item Academy offers training at various levels, with on-demand training and online courses available in multiple languages.

Headquartered in Solingen, Germany, item has subsidiaries in various countries. Some 900 employees worldwide harness their know-how and passion to develop innovative solutions and services. Twelve sites make sure the company is always close to customers in Germany, with a global logistics chain ensuring swift delivery times for all components.

**Company contact**

Nicole Hezinger • item Industrietechnik GmbH

Friedenstrasse 107 - 109 • 42699 Solingen • Germany

Tel.: +49 212 65 80 5188 • Fax: +49 212 65 80 310

Email: n.hezinger@item24.com • Internet: [www.item24.com](http://www.item24.com)

**Press contact**

Jan Leins • additiv

A brand of additiv pr GmbH & Co. KG

B2B communications for logistics, robotics, industry and IT

Herzog-Adolf-Strasse 3 • 56410 Montabaur • Germany

Tel.: +49 26 02-95 09 91 6 • Fax: +49 26 02-95 09 91 7

Email: jl@additiv.de • Internet: [www.additiv.de](http://www.additiv.de)