**Pooling expertise and shaping the future**

**item is a member of the ADAMOS initiative**

**By mechanical engineers, for mechanical engineers – ADAMOS promotes knowledge sharing among global market leaders in mechanical and factory equipment engineering. The strategic alliance focuses on the future trends of Industry 4.0 and the Industrial Internet of Things (IIoT), with the aim of driving forward digitalisation in mechanical engineering. As a trailblazer in the field of digital engineering, item has now also joined the ADAMOS network. By becoming a member, the pioneer of building kit systems for industrial applications is actively engaging with other machinery and component suppliers. The primary focus is on integrating networked products into existing and future business models.**

Adaptive Manufacturing Open Solutions (ADAMOS) GmbH is committed to strong, digitalised mechanical engineering. The network consists of more than 30 mechanical and factory equipment engineering companies and several software companies. Their goal is to pool the expertise of the global market leaders in mechanical and factory equipment engineering and create standards for digital production. item has been a partner in ADAMOS since 1 October 2020. “The alliance creates future-oriented digital solutions and applications for IIoT technologies,” says Jens-Uwe Gustmann, who is responsible for product management and business model development at item. “We hope the partnership will enable us to actively engage with companies that have a similar focus to us.” Which products can best meet the future requirements of customers? What will building kit systems be like in the future and what role will smart products have to play?

**Using networks and sharing knowledge**

“We see ourselves as a community of like-minded partners engaging in an open, ongoing and subject-specific dialogue about digitalisation,” says Dr. Tim Busse, Managing Director of ADAMOS GmbH, commenting on the company’s collaborative approach. This ensures that new applications are developed in interdisciplinary, agile ways, while future-oriented business models can be identified early and implemented for the long term. “We aim to use this potential, learn from partners with experience in the sector and expand our knowledge,” says Gustmann. “Of particular interest to us is the development of new business models relating to networked products.” For item, ADAMOS offers additional support in implementing its digitalisation projects. At the same time, the company is actively contributing and sharing its [digital engineering](https://digital-engineering.de/) experience with its ADAMOS partners. The pioneer in digital engineering is speeding up and simplifying engineering tasks with [online tools](https://www.item24.de/en/customer-solutions/configurators.html) it has developed in house.

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**Caption 1:** On 1 October 2020, item Industrietechnik GmbH became a partner of Adaptive Manufacturing Open Solutions (ADAMOS) GmbH, a network of more than 30 mechanical and factory equipment engineering companies and several software companies. (Source: ADAMOS GmbH)

**Caption 2:** The strategic alliance focuses on future-oriented digital solutions and applications for IIoT technologies. (Source: ADAMOS GmbH)

**Caption 3:** Dr. Tim Busse, Managing Director of ADAMOS GmbH, describes the company as a community of like-minded partners engaging in an open, ongoing and subject-specific dialogue about digitalisation. (Source: ADAMOS GmbH)

**Caption 4:** Jens-Uwe Gustmann, responsible for product management and business model development at item, is looking forward to sharing know-how and collaborating on projects with ADAMOS partners. (Source: item Industrietechnik GmbH)

**About item**

item Industrietechnik GmbH is the pioneer in building kit systems for industrial applications and a partner of the manufacturing industry across the entire globe. Today, the item product portfolio comprises more than 4,000 high-quality components designed for use in machine bases, work benches, automation solutions and lean production applications. The company has received a string of awards for products with ground-breaking industrial design and end-to-end ergonomics.

item is spearheading digital engineering by driving forward the digitalisation of processes with software tools developed in-house. The item Academy offers training at various levels with on-demand training and online courses available in multiple languages.

Headquartered in Solingen, Germany, item has subsidiaries in various countries. Some 900 employees worldwide harness their know-how and passion to develop innovative solutions and services. Twelve sites make sure the company is always close to customers in Germany, with a global logistics chain ensuring swift delivery times for all components.

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